

**FACTORS INFLUENCING STUDENTS' PREFERENCES IN  
CHOOSING A STRAND IN SENIOR HIGH SCHOOL**

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## **ABSTRACT**

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One of the most complex decisions a junior high school student may make is which senior high school career or strand to follow. In choosing their preferred strand, they may be influenced by many factors as well as other reasons. In response, this study aimed to find out students' preferred strands, the factors' influence on the senior high strand preferences, and whether there is a significant association between the factors and strands. The study's respondents were determined by employing complete enumeration; 76 students were selected as the study's participants. To measure the impact of the mentioned strand selection factors on the strand preferences of the students, the researchers utilized a descriptive correlational technique for research. A survey questionnaire that had been adopted was used to collect the necessary data. The statistical significance of parents and employment

chances was discovered. Two of the five influences were most effective in influencing and predicting students' strand selection determinants. The socioeconomic, academic performance, and peer influence variables were shown to be statistically insignificant. The factors of socioeconomic status, parents, and job opportunities are among those that influence strand selection. It was discovered to have a powerful impact on students' preferred courses. It can be assumed that various determinants for career choice have statistically significant effects on students' senior choosing a career in high school since senior high school preparation is essential after graduating from high school, whether they choose tertiary education, job, or both, the Study provides essential guidance on how to lead and develop for kids, parents, and school officials their intended careers.

*Keywords: Strand preference, socioeconomic, parents, job opportunities, academic performance, peer influence.*