



Davao del Sur State College
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LABORATORY MANUAL FOR AGRICULTURAL EXTENSION AND COMMUNICATION

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PREFACE

This Laboratory Manual in Agricultural Extension and Communication is designed to provide students with practical learning experiences that complement theoretical concepts in agricultural extension. It serves as a guide for developing essential skills in communication, community engagement, program planning, and extension service delivery.

The manual emphasizes experiential learning through structured activities, fieldwork, and reflective exercises. It allows students to apply concepts such as communication processes, teaching methods, community organizing, technology adoption, and program planning in real-life agricultural settings. Through these activities, learners gain a deeper understanding of the roles and responsibilities of extension workers in promoting sustainable agricultural development.

This manual is intended primarily for students in agricultural and related fields, particularly those preparing for careers in extension and community development. It aims to enhance their ability to effectively communicate with farmers, analyze community situations, and design appropriate extension interventions.

The development of this manual is guided by established principles and practices in agricultural extension and communication, ensuring that the content is relevant, practical, and responsive to current needs in the agricultural sector.

It is hoped that this manual will not only support academic learning but also inspire students to become competent, responsive, and service-oriented extension workers committed to empowering communities and improving livelihoods.

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