

**EVALUATION OF CORPORATE SOCIAL RESPONSIBILITY
PROGRAMS AMONG SMALL-SCALE SUGARCANE
FARMERS IN DAVAO DEL SUR**

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ABSTRACT

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The study aimed to assess which corporate social responsibility program is effective in improving the sugarcane production among small-scale farmers in Davao del Sur. The study utilized a descriptive-quantitative survey research design and conducted in the province of Davao del Sur. The study administered survey questionnaires to the selected 182 sugarcane farmers and 8 representatives (chairpersons/general managers) from organization with the help of stratified random sampling techniques. The study also utilized descriptive statistics, frequency distribution, and Analysis of Variance (ANOVA) as the statistical tools of the study. The result showed that small-scale sugarcane farmers and the organizations are typically informed about and satisfied with Corporate Social Responsibility (CSR) initiatives. Nonetheless, insufficient financial resources impede their ability to fully benefit. The farming organizations exhibit a democratic

leadership approach and equitable gender representation, perhaps enhancing marketing initiatives. Although both farmers and organizations convey contentment, organizations exhibit a greater degree of satisfaction due to their increased involvement in program implementation. Effective corporate social responsibility programs include livelihood support, skills development, improved agricultural methods, and market accessibility. Based on the findings, the Sugar Regulatory Administration could enhance its monitoring and evaluation to ensure that growers derive maximum benefit from these programs. Enhancing awareness and increasing the accessibility of financial support could alleviate the resource limitations encountered by both farmers and organizations.

Keywords: *corporate social responsibility, financial resources, awareness, small-scale sugarcane farmers, farming practices*

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