



Davao del Sur State College
Brgy. Matti, Digos City, Davao del Sur

BA 711

ORGANIZATION AND MANAGEMENT IN ENTREPRENEURSHIP

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PREFACE

Organization and Management in Entrepreneurship, is designed to provide graduate students with a comprehensive understanding of the principles, theories, and practices involved in managing entrepreneurial organizations. In today's rapidly changing and competitive business environment, entrepreneurs are expected not only to identify opportunities but also to effectively organize resources, lead people, make sound decisions, and manage organizational activities toward sustainable growth.

The module emphasizes the importance of integrating entrepreneurship, organization, and management in developing successful and resilient ventures. It explores essential areas such as organizational structure and design, managerial functions, entrepreneurial leadership, human capital management, strategic planning, innovation, decision-making, risk management, operations, and performance management. The lessons are structured to encourage students to connect theoretical concepts with actual entrepreneurial situations and organizational challenges.

As a graduate-level course, this module goes beyond basic definitions and concepts. It encourages critical thinking, analysis, reflection, problem-solving, and application of management theories to real-world entrepreneurial contexts. Through case studies, analytical activities, discussions, research-oriented tasks, and practical exercises, students are expected to develop the ability to evaluate organizational issues and formulate appropriate management strategies.

Ultimately, this course aims to develop competent and responsible entrepreneurial managers who can effectively manage people, resources, processes, and opportunities. It recognizes that successful entrepreneurship requires not only creativity and innovation but also effective organization, leadership, strategic management, and ethical decision-making. Through this module, students are encouraged to become adaptive, strategic, and socially responsible leaders capable of contributing to the growth and sustainability of entrepreneurial organizations.

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