



Davao del Sur State College
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Introduction to Development Communication



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Introduction to Development Communication

**A Course Pack for
Bachelor of Science in Development
Communication Students**

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PREFACE

Welcome to this coursepack. The purpose of this coursepack is to support students on their educational journey, especially in an asynchronous, online environment. It was created to give students a quick, easy way to understand and engage with course materials, especially in an era when many classes are conducted remotely. It was compiled from a variety of authors. There has never been a greater need for adaptable, effective learning resources amid the challenges posed by disasters, the COVID-19 pandemic, and other unanticipated events.

The recent shift to online and asynchronous learning, which has gained popularity, inspired the author to create this coursepack. This change, driven mainly by global challenges such as the pandemic and natural disasters, has underscored the importance of providing students with resources that are not only educational but also easy to use independently. In this context, the coursepack becomes a vital tool for students to continue their education smoothly despite the obstacles they face.

Students at Davao del Sur State College, particularly those enrolled in the Bachelor of Science in Development Communication program, are the coursepack's main target audience. To better assist these students in understanding the fundamental ideas, theories, and principles of development and communication within the framework of their academic journey, this resource has been specifically designed to meet their needs. The coursepack is intended to enhance their education, particularly in subjects where distance learning may pose extra difficulties.

Nevertheless, this coursepack only covers the fundamentals of development communication. It covers basic concepts pertaining to communication, development, and the study of development communication. The book does not go into more complex subjects or specialized techniques, even though it offers a strong foundation. This coursepack's content aims to acquaint students with the fundamental ideas and methods of development communication. Importantly, to move on to the program's other major courses, students must complete and pass the "Introduction to Development Communication" course. This guarantees that before advancing to more specialized coursework, they have a firm grasp of the fundamentals.

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